

## The next generation mobile backend: Agile, Open & Secure

Kony MobileFabric™ is a set of standards-based, enterprise-grade mobile infrastructure services that gives you the freedom and flexibility to use the skills you have, with toolsets you choose, to create rich app experiences that dramatically reduce the cost and complexity of mobile, omni-channel, and Internet of Things (IoT) app development.

### Why Kony MobileFabric:

- **Agile:** Modular, pre-built integration and services to speed development and increase flexibility. Free developers to focus on the client app instead of back-end complexity.
- **Open:** Designed for use with any native, open source or Kony front-end applications with any back-end application, service bus, or cloud service API.
- **Secure:** Strong security and control built in with identity authentication and token management. This security combines with the ability to control and manage mobile interactions with backend systems.



## Kony MobileFabric offers the most comprehensive set of backend services:



### API Management

Create, publish, manage and monitor performance of application programming interfaces (API's) in a secure and scalable environment.



### Identity

Protect your enterprise data by using your existing identity infrastructure to authenticate and authorize app users. Integrate with Active Directory, Salesforce, SAP, Kony's Cloud User Repository or other standardized service providers.



### Integration

Easily mobilize your data by integrating with enterprise systems, such as Salesforce and SAP using simple business adaptors, or any system that provides a REST, SOAP, XML or JSON service.



### Service Orchestration

Optimize the user experience by creating workflows and composite services including custom logic and data processing on the server side to reduce the workload on the device.



### Engagement

Provide intelligent real-time engagement services by delivering targeted notifications and alerts based on user, content, and location, or campaigns to all device types.



### Data Synchronization

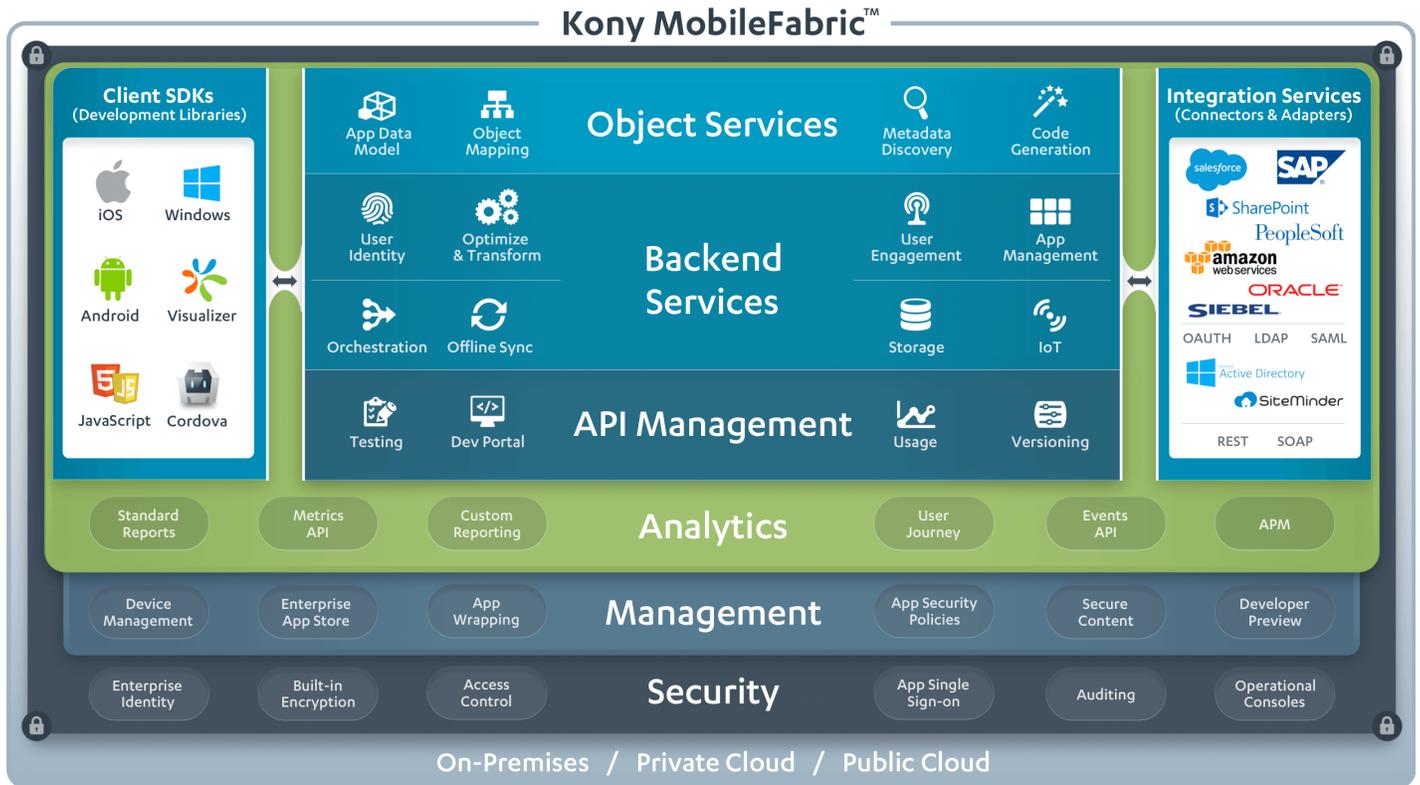
Build offline apps that synchronize relational data between the device and your existing backend systems. Configure server-side rules and policies to control data access, filtering and automatic conflict resolution.



### Object Mapping

Automatically generate object services from backend data sources to reduce much of the work generating the application data model and mapping.

Whether you're building websites to promote your brand or developing apps to empower your employees and customers on their devices, Kony MobileFabric has you covered.



## Part of the Kony Mobility Platform

The Kony Mobility Platform is an open and standards-based, integrated platform that supports the entire application software development lifecycle (SDLC) and empowers enterprises to quickly define, design, build, integrate, deploy, and manage multi-edge app experiences.



Kony is the fastest-growing, cloud-based enterprise mobility solutions company and an industry leader among mobile application development platform (MADP) providers. Kony empowers today's leading organizations to compete in mobile time by rapidly delivering multi-edge mobile apps across the broadest array of devices and systems, today and in the future. Kony offers ready-to-run business mobile apps to help organizations better engage with customers and partners, as well as increase employee productivity through mobile device access to company systems and information. Powered by Kony's industry-leading Mobility Platform, enterprises can design, build, configure, and manage mobile apps across the entire software development lifecycle, and get to market faster with a lower total cost of ownership.

For three years in a row, Gartner has named Kony a Leader in its Magic Quadrant for Mobile Application Development Platforms. In addition, Kony was named a "Leader" and earned the highest score in the current offering category in Mobile Infrastructure Services by independent research firm Forrester Research, Inc., according to The Forrester Wave™: Mobile Infrastructure Services, Q3 2015 report. In addition to these recognitions, Kony was also honored in the Mobile Star Awards for achievements in enterprise application development; named the first place winner in CTIA's MobITs Awards in the Mobile Applications, Development & Platforms category, and included on the Inc. 500|5000 list of fastest growing private companies in America.

For more information, please visit [www.kony.com](http://www.kony.com). Connect with Kony on Twitter, Facebook, and LinkedIn.

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